



SERVE MORE. PREPARE LESS. PROFIT BETTER.

Helping hospitality businesses
serve faster, operate smarter
and improve profitability.

Running a successful hospitality
business requires speed, consistency
and cost control.

Fitrah's ready-to-serve beverage
solutions help hotels, restaurants,
cafés and caterers reduce preparation
time, lower labour requirements
and serve consistently great
beverages.



Hospitality Solutions for

HOTELS | RESTAURANTS | CAFÉS

CATERING | CORPORATE DINING | EDUCATIONAL INSTITUTIONS



EVERY MINUTE SAVED BEHIND THE COUNTER CREATES MORE VALUE IN FRONT OF IT.

From hotel breakfasts to wedding banquets, Fitrah helps hospitality teams serve more guests with greater efficiency.



WHY HOSPITALITY PROFESSIONALS CHOOSE FITRAH

Reduce Preparation Time

Ready to chill and serve.

Lower Labour Requirements

Less preparation. More serving.

Consistent Beverage Quality

The same great taste in every serving.

Minimise Ingredient Wastage

Better portion control with less waste.

Improve Operational Efficiency

Designed for busy food service operations.

Increase Beverage Profitability

Lower costs. Better margins.

AVAILABLE IN 10L & 5L COMMERCIAL PACKS



10L

CINCAU SEGAR

A refreshing traditional favourite, loved by all generations.



5L

SEAWEED LEMON

A light and revitalising blend of seaweed and lemon.



5L

ORANGE JUICE

Natural orange taste, fresh and perfect for any occasion.



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